Trang Dao

Oakland, CA, 94607 |
thutrangtt00@gmail.com | https://www.linkedin.com/in/trangdaott/ | +1 (408) - 887 - 1603

EDUCATION

B.S., Business Administration, Management Information System December 2025
San Jose State University, San Jose, CA

SKILLS

Technical: Python(pandas, numpy, matplotlib) | SQL | BigQuery | Tableau |Google Cloud |BigQuery|Looker Studio
Analytical: Data Cleaning | Statistical Analysis | Trend Analysis | Data Visualization

EXPERIENCE

Growth Data Analytics Intern, CoffeeSpace, San Francisco, CA February 2025 - Present

- Centralized multi-source data from GA4, Google Search Console, App Store, and Play Store by building automated API pipelines, improving data consolidation efficiency by 60%
- Increased reporting reliability and processing speed by 40% by automating data cleaning and transformation workflows in BigQuery SQL, standardizing inconsistent schemas, and resolving missing fields across datasets
- Developed a real-time Looker Studio dashboard connected to BigQuery views, enabling the team to monitor acquisition, engagement, and retention metrics, and supporting data-driven strategy to improve user retention
- Built custom analytics tools for growth team to track user behavior by landing page and source, enabling deeper insights into campaign and funnel performance

Accountant Assistant, United Wholesale Flowers, San Jose, CA August 2022 - June 2023

- Analyzed payment trends for over 500 customers using Excel to identify patterns and implement effective follow-up strategies, resulting in a 90% reduction in overdue accounts
- Collaborated with a team of 5 salespeople to manage and reconcile accounts for over 500 customers monthly, achieving a 90% reduction in delinquency rates
- Processed over 1000 transactions monthly into database system with 100% accuracy, ensuring timely and accurate financial records

PROJECT EXPERIENCE

COVID Data Analysis Dashboard (SQL, Tableau)

- Enhanced data-driven decision-making by providing clear, actionable visual representations, leading to a 30% reduction in time required to interpret key data
- Utilized SQL for efficient data querying and Tableau for data visualization, facilitating a 15% increase in clarity and accessibility of data insights

Python Automation Script (Python)

- Developed a Python script to automate the monthly review of transaction histories from multiple CSV files, reducing manual processing time by 40% and minimizing errors
- Utilized Pandas to combine and categorize transactions based on descriptions, leading to a 25% increase in operational efficiency